

Who are we?

We exist to connect individuals with your corporate business strategy and align each employee with your company's mission and vision through specific, measurable achievements..

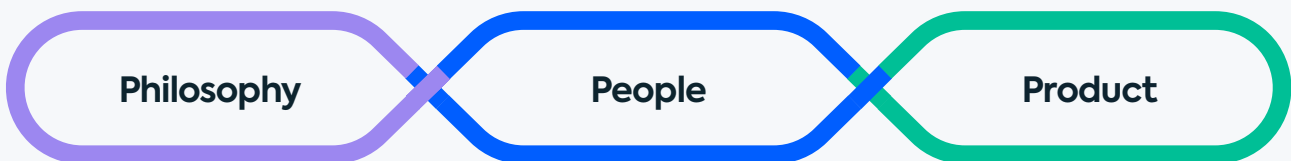
Our philosophy, people, and product support continuous progress by balancing operational efficiencies with innovation. We make it possible to see data across the organization, in context, so that instead of a sea of stats, you see meaning. This enables your organization to be more agile in today's ever changing market conditions.

Why OKRs?

OKRs turn broad future visions into a step by step road map. Now, you have a destination and can measure your progress towards it, as one team. This framework endows your company with the four OKR superpowers.

- ✓ **Alignment**
Everyone pushing in the same direction
- ✓ **Focus**
Do the most important work
- ✓ **Transparency**
Know what others are working on
- ✓ **Engagement**
Own your results

Why Gtmhub?



- **Data informs strategy** to address the most insurmountable organizational challenges

Increase Focus and Alignment

Teams are motivated to work hard and engage with the mission and vision of the company when they know what they need to do and why it's important.

Breakdown Silos and friction

Teams are not motivated when they don't understand how their work fits into the bigger picture. When teams are not communicating transparently, they can't support each other.

- **Guidance and support** throughout your OKR journey

Customer Success

We support your organization's individual OKR roadmap by offering personalized guidance to match your mission, values, and structure. We are there every step of the way to help you bring your vision to life through OKR champion 1:1's and quarterly business reviews.

Technical Success

Our technical experts will work with you to create meaningful dashboards and data integrations so you have insight into where you are, where you want to be, and can get to work quickly.

Global Partnerships

We focus on our 'elite' in class product and leverage our global partner network to lead your team on your unique OKR journey and maximize success through OKR activation, large scale deployment, coaching, and more.

- **The most powerful platform** to harness the most powerful Strategy Execution framework

Powerful and easy to use

- ✓ Quick 'time to value' for OKR users from beginner to advanced
- ✓ Transparency and alignment between user groups to enable cross functional collaboration

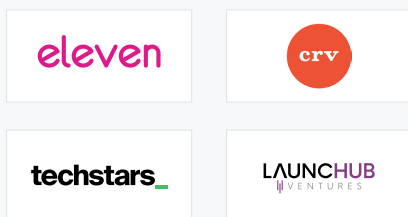
Insightful

- ✓ 160+ integrations for quick and seamless deployment
- ✓ Insightboards make your data work for you by organizing data and highlighting areas that need attention.

Designed to Empower Strategy Execution

- ✓ Connect strategic, operational, and tactical activities.
- ✓ Adjusts to meet your organization at its current state and raise you to the next level

Investors



Customer Testimonials

Gtmhub is the most flexible, data-driven solution for managing OKRs.

LISA FITCH, VIDEOAMP

Gtmhub is a fantastic, flexible solution that drives our Drivewyze OKR culture.

LEO JOLICOEUR, DRIVEWYZE

Gtmhub provides a clean and user-friendly solution to adopting OKRs, which has found good acceptance in SEDEMAC team.

AMIT DIXIT, SEDEMAC

Why now?

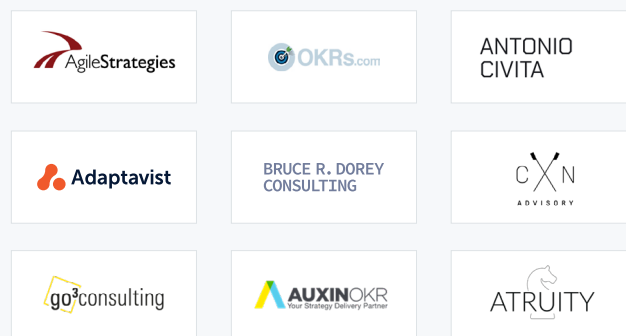


To win in the global marketplace, organizations need to be more nimble than ever before.

JOHN DOERR

Partner Network

Consultants, coaches, executive workshops, and more. All the support you need in one global network.



Ready to get started?

Drive alignment, focus, and transparency in your organization with our 7-day free trial.

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